



2025-26

MSHSAA

**Media Regulation &
Credential Book**

Missouri State High School Activities Association

■ 2025-26 MSHSAA Schedule of Championships

<i>Date(s)</i>	<i>Event</i>	<i>Location</i>
Oct. 20-21	51st MSHSAA Girls Golf Championships	Various Sites \$
Oct. 23-25	51st MSHSAA Girls Tennis Individual Championships	Cooper Tennis Complex, Springfield
Oct. 30-31	51st MSHSAA Girls Tennis Team Championships	Cooper Tennis Complex, Springfield
Oct. 30-Nov. 1	50th MSHSAA Fall Softball Championships	Killian Softball Complex, Springfield
Nov. 5-8	51st MSHSAA Girls Volleyball Championships	Civic Arena, St. Joseph
Nov. 7-8	77th MSHSAA Boys Cross Country Championships	Gans Creek, Columbia
Nov. 7-8	47th MSHSAA Girls Cross Country Championships	Gans Creek, Columbia
Nov. 13-15	92nd MSHSAA Boys Swimming & Diving Championships	City of St. Peters Rec-Plex, St. Peters
Nov. 21-22	58th MSHSAA Boys Soccer Championships	World Wide Technology Soccer Park, Fenton
Dec. 4	38th MSHSAA 8-Man Show-Me Bowl	Spratt Memorial Stadium, St. Joseph
Dec. 5-6	58th MSHSAA Class 1-6 Show-Me Bowl	Spratt Memorial Stadium, St. Joseph
Feb. 19-21	51st MSHSAA Girls Swimming & Diving Championships	City of St. Peters Rec-Plex, St. Peters
Feb. 25-28	96th MSHSAA Boys Wrestling Championships	Mizzou Arena, Columbia
Feb. 25-28	8th MSHSAA Girls Wrestling Championships	Mizzou Arena, Columbia
March 11-14	101st MSHSAA Boys Basketball Show-Me Showdown (Class 1, 2, 3)	Mizzou Arena, Columbia
March 11-14	54th MSHSAA Girls Basketball Show-Me Showdown (Class 1, 2, 3)	Mizzou Arena, Columbia
March 18-21	101st MSHSAA Boys Basketball Show-Me Showdown (Class 4, 5, 6)	Mizzou Arena, Columbia
March 18-21	54th MSHSAA Girls Basketball Show-Me Showdown (Class 4, 5, 6)	Mizzou Arena, Columbia
April 22-23	66th MSHSAA Theatre Championship	Sites TBD, Springfield
April 24-25	74th MSHSAA Speech & Debate Championships	Missouri State University campus, Springfield
April 30-May 2	74th MSHSAA Music Festival	University of Missouri campus, Columbia
May 8-9	30th MSHSAA Scholar Bowl Championships	University of Missouri campus, Columbia
May 14-16	97th MSHSAA Boys Tennis Individual Championships	Cooper Tennis Complex, Springfield
May 18-19	86th MSHSAA Boys Golf Championships	Various Sites @
May 21-22	97th MSHSAA Boys Tennis Team Championships	Cooper Tennis Complex, Springfield
May 22-23	100th MSHSAA Boys Track & Field Championships (Class 1, 2, 3)	Dennis and Roberta Licklider Track, Jefferson City
May 22-23	51st MSHSAA Girls Track & Field Championships (Class 1, 2, 3)	Dennis and Roberta Licklider Track, Jefferson City
May 25-26	12th MSHSAA Spring Softball Championships	Killian Softball Complex, Springfield
May 26-27	3rd MSHSAA Boys Volleyball Championship	Show Me Center, Cape Girardeau
May 29-30	100th MSHSAA Boys Track & Field Championships (Class 4, 5)	Dennis and Roberta Licklider Track, Jefferson City
May 29-30	51st MSHSAA Girls Track & Field Championships (Class 4, 5)	Dennis and Roberta Licklider Track, Jefferson City
June 1-6	76th MSHSAA Baseball Championships	Ozark Mountain Sports Complex, Ozark
June 5-6	41st MSHSAA Girls Soccer Championships	World Wide Technology Soccer Park, Fenton

Dates and sites are subject to change due to weather and other site considerations.

Please visit the MSHSAA website (www.mshsaa.org) for the latest information, tournament brackets, results and media information regarding the 2025-26 MSHSAA Championships.

(\$) Class 1 - Tanglewood Golf Course, Fulton | Class 2 - Meadow Lake Acres Country Club, New Bloomfield |

Class 3 - Twin Hills Golf & Country Club, Joplin | Class 4 - Sedalia Country Club, Sedalia

(@) Class 1 - Rivercut Golf Course, Springfield | Class 2: Crown Pointe Golf Club, Farmington |

Class 3 - Sedalia Country Club, Sedalia | Class 4 - Columbia Country Club, Columbia | Class 5 - Country Club of Missouri, Columbia



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Missouri State High School Activities Association (MSHSAA) Media Kit

Logo Usage

Unauthorized use of the MSHSAA logo is strictly prohibited. This includes, but is not limited to, use on websites, promotional materials, merchandise, or any other medium without prior written consent from MSHSAA. Media and member schools are welcome to use our logo as long as the following guidelines are followed.

These guidelines will help ensure that our logo is used consistently and appropriately by outside sources. If you have any questions, please reach out to communications@mshsaa.org.

- **No Alterations:** The logo should not be altered in any way, including color, proportions or design elements.
- **MSHSAA Color Palette:** Use the logo in its original colors. See color palette below.
- **Background Colors:** The logo should be used on backgrounds that offer sufficient contrast. Avoid using the logo on busy or patterned backgrounds.
- **Solid Backgrounds:** Preferably, place the logo on a solid background for maximum visibility.
- **No Distortion:** Do not stretch, compress, rotate or otherwise distort the logo.
- **No Special Effects:** Avoid using shadows, gradients or other special effects on the logo.
- **Linking Back:** When using the logo on a website, it should link back to the official MSHSAA website.
- **Approval Needed:** Any use of the logo that is not explicitly covered by these guidelines requires prior written approval from MSHSAA.

You can download our logo in multiple formats below:

- [JPG](#)
- [PNG](#)
- [PSD](#)
- [AI](#)
- [PDF](#)

You can download our centennial logo in multiple formats below:

- [PNG](#)
- [PDF](#)

Color Palette

- Primary Colors:
 - o Red CMYK: 0, 95, 70, 8
 - o Blue CMYK: 97, 74, 2, 0
 - o Red Hex: #eb0a44
 - o Blue Hex: #0055a5
- Secondary Colors: White and Black

MSHSAA Communications Team

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■ 2025-26 MSHSAA Media Policies, Procedures and Guidelines

MSHSAA acknowledges the rights and responsibilities of bona fide media representatives as they cover and report on MSHSAA-sponsored activities. The association and its member schools appreciate the interest generated by media coverage and the publicity given the achievements of our schools and student-athletes.

Reputable news-gathering organizations will understand the need for MSHSAA to have the following policies and procedures for media attending and covering MSHSAA postseason events.

Please note that the following policies apply only to competition conducted by MSHSAA member schools during the MSHSAA postseason tournament series.

1. MSHSAA General Championship Expectations

The MSHSAA Championships are a unique, often once-in-a-lifetime opportunity for participants. To preserve the integrity and professionalism of these events, MSHSAA and its site management teams enforce strict access and conduct standards.

All credentials must be visibly worn at all times and are strictly non-transferable. Individuals granted media credentials are expected to operate solely in a professional, working capacity while in designated media areas. This includes adhering to the highest standards of journalistic conduct.

Media credentials for all MSHSAA events are issued to specific individuals and may not be shared, loaned, or reassigned under any circumstances. Only the person whose name appears on the credential request is authorized to use the pass for admission, press room access, and field or floor entry. Any unauthorized use or transfer of credentials is strictly prohibited.

Failure to comply with these media policies may result in immediate revocation of credentials and jeopardize future credential privileges. Unprofessional behavior—including cheering, use of obscene language, criticism of officials, or any other inappropriate conduct—will not be tolerated from any media representative at MSHSAA-sanctioned events.

2. Restricted Areas and Procedures

MSHSAA and its member schools firmly uphold the philosophy that minors and media—including cameras and reporters—must not occupy dressing areas at the same time. Therefore, all media, including school media, are strictly prohibited from entering player or officials' locker rooms, dressing rooms, or practice areas during any MSHSAA-sponsored event. This policy is in place to protect the privacy and safety of student-athletes and to safeguard media representatives and their outlets from potential liability.

Please consult the host manager or athletic administrator for the designated interview area at each facility.

In addition, game officials are not permitted to provide comments to the media before, during, or after a contest. Any effort to engage officials in the playing area, locker rooms, or on event grounds will be considered a violation of credential conditions. For rules interpretations, please direct inquiries through the site manager, media host, or host athletic administrator.

Be sure to review the photography regulations section of this publication for information on restricted photo areas.

3. Eligible Media Personnel

Each registered MSHSAA media outlet may request credentials for all MSHSAA postseason events for all personnel meeting the following criteria:

- He or she is at least 18-years-old, except approved school media
- He or she is a full-time employee of your outlet, or he or she is a significant part-time employee who makes regular contributions to your publication or station
- He or she is attending the event in a working capacity
- He or she abides by professional behavior and MSHSAA regulations and standards at the event
- He or she agrees not to transfer credentials
- He or she is willing and able to present a valid photo ID or a MSHSAA issued digital pass to pick up credentials at the designated will-call location.

Newspapers should provide personnel verification with their application in the form of membership in the Missouri Press Association or previous articles (with byline) or photos (with photo credits) will also meet this requirement. Spouses, friends and children of media representatives will not be issued credentials, unless they otherwise meet the above criteria. Non-credentialed individuals (such as children, spouses, friends, co-workers, etc.) and are not allowed in the media areas (press room, press box, floor/field/deck level, etc.).

Absolutely no cheering, obscene language, verbal criticism of officials or other unprofessional behavior will be tolerated by any media representative at a MSHSAA-sponsored event.

4. Credentialing

All media outlets wishing to cover a MSHSAA postseason event must be pre-approved for credentials prior to being admitted to any contest.

How to Apply

Returning media outlets should log into their existing accounts through the MSHSAA Media Outlet Page on mshsaa.org/media. New media outlets must visit mshsaa.org/media to apply for a media credential account. Once approved, outlets can add their staff and schools they follow to their media outlet page. Then, they can begin submitting credential requests. Video tutorials are available on the MSHSAA website to assist with navigating the credentialing process. **School Media: See Section 8 for your credentialing procedures, which differ from above.**

Credential Approval and Access

All media personnel—including reporters, photographers, writers, broadcasters, and camera operators—must be credentialed to access the event grounds. Upon applying, you will receive an email indicating whether your credentials have been approved or denied. For non-championship events, this approval email may serve as your entry pass when presented with valid identification, provided your name is also listed on the official pre-approved media list. Only individuals with a green checkmark on this list will be permitted entry. For championship final sites, your initial approval email will not grant entry into the facility. MSHSAA will issue digital passes to approved media members. These digital passes will be accompanied by a separate email containing key event-specific information. Please ensure you review all media guidelines thoroughly before arriving at the venue.

■ 2025-26 MSHSAA Media Policies, Procedures and Guidelines

Conflicts of Interest

MSHSAA strictly prohibits any member of the media from holding multiple types of credentials at a single postseason event. If a media credential holder is found to have a direct affiliation with a participating team or individual—such as serving as a coach, team manager, reserve player, athletic trainer, or in any similar role—their media privileges will be immediately revoked.

Should such a situation arise, the site manager or a MSHSAA representative will assess the circumstances and, if warranted, issue an alternative credential that more accurately reflects the individual's appropriate role at the event.

Exceptions and Special Notes

No media credentials are required for Theatre, Speech & Debate, Music, or Scholar Bowl. Media outlets that miss the posted credential request deadline must contact the MSHSAA communications team directly. Late requests will be reviewed and accommodated on a case-by-case basis. MSHSAA reserves the right to deny access to media who has not properly applied for, verified, and received approved postseason credentials.

5. Pre-event Information

At non-championship sites, media representatives and designated site managers are encouraged to establish contact at least 24 hours prior to the contest to coordinate check-in procedures, parking arrangements, and any other pertinent details. Upon arrival at the venue, media personnel should use the designated media entrance (if applicable) and check in with the site manager or media coordinator for further instructions. School or MSHSAA personnel may request a valid photo ID to verify identity and complete the check-in process.

6. Accommodations

All MSHSAA postseason venues are expected to provide basic accommodations for media, including, but not limited to: access to team rosters and tournament brackets, official scoring or event results, a designated writing surface (such as a press table), protection from weather elements, and access to the competition area following the conclusion of the event. If any limitations exist that may hinder the ability to adequately accommodate media—such as lack of broadcast space, insufficient work areas, restricted photography zones, exposure to inclement weather, or unsafe proximity to the field of play—site managers are responsible for notifying the MSHSAA office in advance.

Priority for Media Placement

The site manager will assign media workspace in the following order:

- a) Broadcast outlets representing the host school
- b) Broadcast outlets covering participating teams — with equal distribution per school
- c) Broadcast outlets covering the geographic region of the site and participating teams
- d) All other broadcast outlets
- e) When priorities are equal, preference is given to stations with more frequent regular-season coverage. If still tied, a coin toss will determine placement.
- f) Non-broadcasting outlets representing the host school
- g) Non-broadcasting outlets covering participating teams — with equal distribution per school

- h) Non-broadcasting outlets covering the geographic region of the site and participating teams
- i) All other media
- j) When priorities are equal, preference is given to non-broadcasting media with more frequent regular-season coverage. If still tied, a coin toss will determine placement.

Banner Display Policy

Media outlets are permitted to display only one banner per tournament venue, and only if space allows. When permitted, banners should be displayed at the outlet's origination point, and only during the time the outlet is actively originating coverage. Advertising content is not permitted—banners may not include logos or names of sponsors associated with the outlet.

MSHSAA Championship Venue Provisions

Media parking will be limited and is typically designated in advance. Complimentary light refreshments will be provided, and concession stands or vending areas will be available for additional purchases.

Remote Live/Tape Setup

Outlets must make prior arrangements with the MSHSAA media coordinator when setting up live remote or stand-up shots at all championship events. We appreciate and encourage such shots but want to ensure the easiest arrangements for all parties involved as well as facility restrictions and limitations. This will save everyone time and help alleviate potential snags with event security or any city-specific labor laws (i.e. City of St. Louis, etc.).

7. Press Conferences & Interviews

For the MSHSAA Football and Basketball Championships, a formal postgame press conference will be held in the designated interview room. In most cases, the winning coach will speak before the losing coach. All immediate postgame interviews must take place in the interview room. Any one-on-one interviews may be conducted only after the press conference has concluded.

As part of MSHSAA's mission to promote sportsmanship, citizenship, and respect among high school students, we ask media to refrain from asking questions related to officiating decisions or unsportsmanlike conduct during the game. Game officials are not available for comment at any time—before, during, or after the contest. Any questions regarding rules interpretations should be directed to the site manager, media host, or host athletic administrator. For official ruling clarifications at the championship site, the media coordinator will serve as the designated pool journalist.

Originating radio stations may arrange postgame interviews prior to the contest by coordinating with both the MSHSAA media coordinator and the team's head coach. All interviews must be conducted during the designated 10-minute cooling-off period immediately following the conclusion of the game.

At all other MSHSAA postseason events, media representatives will be granted access to coaches and requested players for interviews following the required 10-minute cooling-off period. Interviews must take place away from the field of play—especially in sports such as soccer, baseball and softball, where the field must be cleared promptly to allow for preparation ahead of subsequent games.

■ 2025-26 MSHSAA Media Policies, Procedures and Guidelines

7. Press Conferences & Interviews (Cont'd).

Television “stand-up” interviews with coaches and/or players must occur only after any scheduled formal press conference has concluded. If no formal press conference is scheduled, such interviews must take place outside the playing area or in a designated space away from the playing surface.

To accommodate special requests, media representatives should make prior arrangements with the site’s media coordinator.

Pregame interviews with players and coaches are permitted, provided they are prearranged and do not interfere with the championship operations.

Please keep in mind that most high school student-athletes are minors and may not be comfortable responding to sensitive questions—such as those related to poor performance, personal hardships, or coaching decisions. We ask that media representatives use discretion and professionalism, and strive to highlight the positive aspects of the game in their coverage.

8. School Media

School media is identified as student/faculty reporters or photographers who are verified representatives of a full-member school. **These individuals are held to the same professional standards as all other members of the media.**

Each school that qualifies for a MSHSAA-sanctioned team championship event may apply for school media credentials, allowing access to designated media areas. These credentials are intended for individuals involved in still photography, videography, news or feature writing, or broadcasting. It is the responsibility of the school’s administration to determine which students or staff members will receive these credentials.

Schools may receive up to three approved media credentials per event, to be distributed at their discretion. If a school intends to broadcast a MSHSAA postseason event, additional media credentials may be requested to accommodate essential broadcast operations.

Athletic directors can apply for school media credentials by logging into their MSHSAA administrative account, navigating to the Sports/Activities tab, and selecting “MSHSAA Media Credentials” under the postseason section. From there, athletic directors can add reporters and submit credential requests for postseason events.

All media areas at MSHSAA championship events are operated with strict professional expectations. Any school representative exhibiting unprofessional behavior will be required to leave the media area, and the incident will be reported to the school’s media advisor and any on-site school administrators.

Athletic Directors can apply for school media credentials by logging into their MSHSAA administrative account, navigating to the Sports/Activities tab, and selecting “MSHSAA Media Credentials” under the postseason section. From there, athletic directors can add reporters and submit credential requests for postseason events.

9. Print/Digital Media

Print/digital media is identified as a newspaper or a bona fide online publication. Credentials will be issued to all print media representatives who meet the criteria outlined in these guidelines.

10. Television Stations

Television stations are identified as an over-the-air outlet which does not require an internet connection to receive a broadcast.

When submitting credential requests, please list the names of the person(s) covering the event to the best of your ability at the time of the deadline. We understand that camera and on-air personnel may change due to last-minute assignment revisions. We are willing to make an exception to the credential transfer rule if we are made aware of the change at your earliest convenience, or if you submit a credential request indicating you are sending a general assignment photographer.

11. Freelance Photographers/Videographers

Freelance photographers/videographers are identified as a self-employed individual who offers services on a contract or project basis. The MSHSAA office welcomes these individuals to our postseason events to document the philosophy, objectives, and values of the association. To request credentials, freelancers may request for a MSHSAA Media Outlet account on our website. Approved freelance photographers/videographers will have original content, a website, an active EIN number, a background in shooting team sports/activities, and can showcase their business reflects the overall philosophy, objectives, and values of MSHSAA.

Approved freelancers will pay an annual \$250 registration fee and must upload documentation for either an IRS EIN Confirmation Letter or Missouri Business License on their outlet page.

The fee covers:

- 1) Rights to request media credentials for the current academic year (July 1, 2025-June 30, 2026)
- 2) Rights to re-sell original content created at MSHSAA postseason events

12. Broadcasts

An approved media outlet may broadcast any MSHSAA postseason event if it has received authorization from MSHSAA through the MSHSAA online credentialing system. Only individuals listed on the official pre-approved media list—indicated by a green checkmark—are permitted to broadcast. For each postseason game, media outlets are required to submit an online credential request—including acceptance of terms and conditions and payment of applicable broadcast fees—prior to the start of the broadcast. Site managers and the MSHSAA office will NOT accept physical forms or in-person payments.

Unauthorized broadcasts of postseason games (even from the stands) are strictly prohibited. Once approved, broadcasters must coordinate directly with the site manager at least 24 hours prior to the scheduled contest. Broadcasters are solely responsible for securing and installing any necessary internet or phone lines. Site managers may offer these lines at their own expense and share costs among all broadcasting entities.

2025-26 MSHSAA Media Policies, Procedures and Guidelines

MSHSAA Broadcasting Medium Interpretations

MSHSAA defines a *radio station* as a business that holds a valid FCC license and is capable of transmitting broadcasts via AM, FM, or satellite signals. *Linear television* is classified as an over-the-air outlet that provides public access without requiring an internet connection. All other entities that do not fall into either of these categories will be classified as a *streaming service*.

Broadcast Terms and Conditions

Beginning with the 2025-26 school year, broadcast agreement forms transitioned from physical copies to an fully online submission process. All approved media outlets must fill out the terms and conditions as a part of the credentialing process for each postseason game they intend to cover. Media outlets are also required to disclose all sponsorships associated with the specific contest as part of the credential request process. If a sponsorship is secured after the credential has been submitted, the outlet must update the existing approved credential to include the new sponsor(s). MSHSAA and its member schools strictly prohibit the advertising or promotion of alcoholic beverages, tobacco products, lotteries, gambling establishments, adult services or products, or any other content deemed inconsistent with the principles of sound athletic training or interscholastic values. Media outlets with questions regarding the appropriateness of a potential sponsor or how to align messaging with MSHSAA and its member schools philosophies and objectives are encouraged to contact the MSHSAA office for guidance.

Broadcasting Rights & Fees

Approved media outlets may produce video and/or audio broadcasts of MSHSAA postseason contests at any non-state final site. MSHSAA holds exclusive rights to all video streaming and broadcast distribution on MSHSAA TV at the state final site.

Video Streaming

All live video streaming must be streamed exclusively on MSHSAA TV throughout the postseason. Video streaming showing game action through third-party platforms such as YouTube, Facebook, GameChanger, or similar services, is strictly prohibited. Failure to comply may result in a significant fine issued to the violating party.

Postseason streaming (pre-final site) on MSHSAA TV will be behind a paywall of \$10. The producer (outlet) of each broadcast can earn 20% of revenue generated from each buy of their broadcasts. Full details are available on the [Postseason Streaming Information](#) page at mshsaa.org/media.

Radio/Audio-Only

Radio/Audio-only broadcasts do not carry any rights fees prior to the MSHSAA quarterfinal round. Radio/Audio-only broadcasts, not streamed through MSHSAA TV, will be charged a rights fee for each MSHSAA quarterfinal, semifinal, championship, and third-place game. Please Note: Media outlets cannot stream audio-only broadcasts on MSHSAA TV at any state final site.

Linear/Cable TV

Live and/or delayed linear television broadcasts carry a significant rights fee and must be approved by the MSHSAA office. Please contact the MSHSAA office for more information BEFORE requesting credentials online. If approved, all broadcast fees must be paid online via the MSHSAA media credentialing system at least 24 hours before the contest begins.

MSHSAA Audio Network

Outlets interested in paying broadcast rights fees for the entire academic year may participate in the MSHSAA Audio Network program. For \$100, an entity may produce audio-only broadcasts of any MSHSAA postseason event, including contests from the MSHSAA quarterfinal round onward.

Outlets must also provide the following as an addition to the terms and conditions on each individual credential:

- Identify themselves as a part of the MSHSAA Audio Network whenever possible.
- Air 1 PSA per weekday during the academic year on 24/7 radio/streaming platforms (see PSA section).
- Those without a 24/7 radio/streaming platform must post a MSHSAA PSA video ([download on mshsaa.org/media](https://mshsaa.org/media)) on social media once a week during the academic year.

Even under the MSHSAA Audio Network program, entities are still required to apply for credentials through MSHSAA's online credentialing system for each game they intend to cover.

The MSHSAA Audio Network fee must be submitted through the MSHSAA media credentialing system no later than Friday, Feb. 13, 2026, and will be valid for the entirety of the 2025–26 academic year. Please note: This fee is not prorated—the full amount applies regardless of the payment date within the academic year. After the deadline, no additional outlets will be granted MSHSAA Audio Network status, and all postseason contests will be billed at the standard per-game rate.

Postseason Broadcast Fees

○ Video & Audio on MSHSAA TV (All Classes)..... No Charge

○ <u>Audio-Only Broadcast</u>	<u>Quarterfinals/ Semifinals/Finals</u>
8-Man/Class 1	\$25
Class 2.....	\$30
Class 3.....	\$35
Class 4.....	\$40
Class 5.....	\$45
Class 6.....	\$50

○ Linear/Cable Television Broadcasts Live Delayed
All Levels/Classes (Non-final sites).....Contact MSHSAA
All Levels/Classes (Championship sites).....Contact MSHSAA

Delayed broadcasts must air 24 hours after the original game start time.

■ MSHSAA General Photography/Videography Guidelines

MSHSAA recognizes the importance of visual media in capturing the stories and memories of high school sports. These guidelines are intended to support photographers, videographers, and media outlets in their coverage, while also aiding administrators and event staff in planning appropriate media accommodations.

Access & Conduct

- Media credentials must be worn and visible at all times. At select venues, an armband may also be required.
- Designated shooting areas must be strictly followed. Locker rooms, team bench areas, and sidelines are off-limits to all media.
- On-field photography is permitted only during official pregame ceremonies and postgame celebrations. No on-field media access is allowed during gameplay.
- Tripods are prohibited near competition areas for safety reasons.
- Photographers must remain mindful of spectators' sightlines during events.

Uses of Images & Video

- Photos and videos captured at MSHSAA postseason events may be sold only by the credentialed outlet. Sales cannot directly take place at the venue. Violations may result in credential revocation and legal or financial consequences.
- Approved outlets may use up to five minutes of highlight footage for postgame coverage. Use beyond this limit will result in a minimum \$500 fine and/or an indefinite outlet suspension from covering MSHSAA postseason events.
- Unauthorized broadcasts (approved media or non-approved media) is strictly prohibited and could result in ejection and jeopardize future credentialing.

Safety & Competition Integrity

- Media activity must not interfere with the contest or compromise the safety of athletes, coaches or officials.
- Flash photography should be avoided where it may impact performance or concentration (e.g., during starts or swings). Flash must never be aimed directly at competitors.
- Ceiling-mounted strobes are preferred over camera-mounted flashes. TV lights must not illuminate the field of play during competition.
- Officials reserve the right to change a photographer's position to preserve athlete focus and contest integrity.

Site Coordination

- Always consult with host management about venue-specific policies and best camera positions.
- Early communication with administrators helps avoid misunderstandings during the event.

Sport Specific Guidelines

Baseball/Softball - NFHS playing rules prohibit any photographer from entering the playing field (including foul ground) during play. This generally includes any area inside the fenced playing or "live ball" area. For baseball only, photographers may enter the playing field and shoot from a deadball area that has been lined off in foul ground in advance. If the field has no such photography box, the playing field may not be entered (see NFHS Rule 1-2-8). Specific focus techniques allow for shooting outside a fenced area, and generally fence work beyond the dugouts is low enough to allow photographers a great vantage point without obstructions. Climbing atop dugouts, fences and scoreboards is highly discouraged and is prohibited during all postseason events. Team bench and dugout areas are restricted to team personnel only, unless a separate photographer's well is attached to either end of a team dugout and is allowed to be used by game management.

Basketball - Ceiling-mounted strobes are permitted for postseason games, if previously installed. However, flashes may not be used during any free throw situations or in the face of any competitor. Game officials have the authority to request that a photographer change his or her vantage point if the official deems that the flash apparatus is causing a distraction to the players. No flash or strobe apparatus may be mounted on a pole or other portable support at courtside that might cause a hazard for participants or hinder the view of spectators. Photographers should shoot from the baseline and outside the lane areas and remain at least three feet from the baseline at all times.

■ MSHSAA General Photography/Videography Guidelines

Cross Country/Track & Field - Flashes should never be used at the start of a race, and any noisy camera mechanism (such as loud auto advance/rewind systems) should also be avoided to ensure a fair and clean start. Camera operators, including media vehicles, are to stay off the course and running track at all times. Photographers should never cross a running track or cross country course during the race itself. Photographers are also required to not interfere with any athlete's line of sight, meet officials, timing-device operators, or anything that could influence with the administration of the meet.

Football - Per NFHS Rule 1-2-3d and Rule 2-26-8, all photographers and non-team personnel are to remain at least six feet from the sideline at all times, and are restricted from the team bench areas and coaching box (extends to each 25-yard line). Generally, flash photography poses no problems in football, but should be avoided before the snap of the ball to avoid a potential offside or encroachment penalty for either team.

Golf/Tennis - Competitors are usually very sensitive in these two sports with regard to being photographed during competition. If possible, shoot during warm-up or practice. Generally, the greater the distance between the photographer and the competitor, the less the chances of a potential confrontation. Tennis should be shot outside the fence or from an adjacent court, but never in a "live ball" area inside the fence of a competitor's court. Always shoot from behind or slightly-behind a golfer, and stay off the greens at all times. Flash photography is never allowed during competition, however, it may be used during award presentations. Photographers should not release the camera shutter after a player stands over the ball before the player completes the serve or stroke.

Soccer - Photographers are to remain at least six feet from the sideline at all times and are restricted from the team bench areas. Generally, flash photography poses no problems in soccer but should be avoided during penalty kicks and any time a goal keeper's vision might be impaired by a flash. The endlines of the field can be used for photography, but only outside the box areas and at least six feet from the endline.

Swimming & Diving - Flash photography is prohibited. Any noisy camera mechanism (such as loud auto advance/rewind systems) should never be used at the start of a race to ensure a fair and clean start. Camera operators are to stay away from the starting area and bulkhead at all times. Deckside photographers should remain at least three feet from the edge of the pool at all times.

Volleyball - Flash photography is generally permitted in volleyball. Photographers should be aware of where the "playable" (live ball) area on each specific court and remain outside that area at all times. Generally, the best vantage point for volleyball is the sideline opposite the team bench area and outside of the playable area. The playable area (see NFHS Rule 2-1-10) includes the court and unobstructed space outside the court boundary lines. Distance is critical due to the potential for play to extend beyond the court boundaries.

Wrestling - Flash photography generally poses no problem but should not be used before the official blows his whistle to start competition (from neutral or referee's positions). Photo personnel should remain at least 10 feet from the edge of the competition circle, and never sit on the mat itself.

■ MSHSAA Public Address Announcements (all sports)

MSHSAA PREGAME INTRODUCTION

GOOD EVENING LADIES AND GENTLEMEN AND WELCOME TO _____ FOR TONIGHT'S
(high school)
CONTEST. AS THE PROUD HOSTS OF THIS EVENING'S EVENT, WE EXTEND A WARM WELCOME TO OUR
VISITING TEAM, THE _____ FROM _____! *(wait for audience applause)*
(mascot) (high school)
LET'S WISH STUDENTS FROM BOTH SCHOOLS GOOD LUCK, AND WE ENCOURAGE ALL
SPECTATORS AT TONIGHT'S GAME TO KEEP IN MIND THAT GOOD SPORTSMANSHIP IS EXPECTED AT
_____, AS WE SET GOOD EXAMPLES FOR OUR STUDENTS, PLAYERS AND
(name of venue)
YOUNG FANS IN ATTENDANCE. *(continue with introduction of starting lineups, etc.)*

MSHSAA PREGAME INTRODUCTION

LADIES AND GENTLEMEN, WELCOME TO _____, FOR TONIGHT'S CONTEST
(name of venue)
BETWEEN THE VISITING _____ OF _____
(mascot) (high school)
AND YOUR _____ ... _____ IS A PROUD MEMBER
(school and mascot) (high school)
OF THE MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION. AS A REMINDER, WHILE TONIGHT'S
GAME IS COMPETITIVE, IT ALSO SERVES AS AN EDUCATIONAL EXPERIENCE FOR ALL STUDENT-ATHLETES
AND THOSE IN ATTENDANCE. WE ASK EVERYONE TO JOIN US IN PROMOTING A POSITIVE ENVIRONMENT
BY DEMONSTRATING RESPECT AND GOOD SPORTSMANSHIP THROUGHOUT THE CONTEST. PLEASE
REFRAIN FROM NEGATIVE CHEERS, CHANTS OR ANY UNSPORTSMANLIKE BEHAVIOR. WE EXTEND A
WARM WELCOME TO OUR GUESTS FROM _____ AND WISH THE BEST OF LUCK
(high school)
TO ALL PLAYERS COMPETING THIS EVENING.

NOW LET'S MEET TONIGHT'S STARTING LINEUPS

ANNOUNCEMENT FOR USE DURING BREAKS IN THE GAME

_____ REMINDS ALL FANS THAT WE EACH PLAY AN IMPORTANT
(high school)
ROLE IN THE EDUCATION AND DEVELOPMENT OF OUR STUDENTS. WHETHER YOU'RE A PARENT, A FAN,
OR A MEMBER OF THE COMMUNITY, YOUR ACTIONS—BOTH SEEN AND UNSEEN—SET AN EXAMPLE FOR
OUR YOUNG PEOPLE. LET'S WORK TOGETHER TO REKINDLE THE SPIRIT OF CITIZENSHIP AND LEAD
BY EXAMPLE, NOT JUST HERE AT TONIGHT'S GAME, BUT THROUGHOUT OUR EVERYDAY LIVES IN THE
COMMUNITY. POSITIVE SPORTSMANSHIP AND RESPECTFUL CONDUCT ARE PART OF WHAT MAKE OUR
SCHOOL TRULY EXCEPTIONAL!

■ MSHSAA Public Address Announcements (all sports)

ANNOUNCEMENT FOR USE DURING BREAKS IN THE GAME

HERE IN MISSOURI, GOOD SPORTSMANSHIP IS MORE THAN A GOAL, IT'S A HIGH SCHOOL TRADITION. WHETHER WE'RE AT HOME OR ON THE ROAD, LET'S REPRESENT OUR SCHOOL, OUR COMMUNITY, AND OUR STUDENTS WITH PRIDE BY DEMONSTRATING POSITIVE SPORTSMANSHIP AT ALL TIMES. GOOD SPORTSMANSHIP AND RESPONSIBLE CITIZENSHIP ARE ESSENTIAL TO SHAPING THE LEADERS OF TOMORROW. _____ PROUDLY EMBRACES THE CHALLENGE OF

(high school)

LEADING BY EXAMPLE AND CONTINUING THIS TIME-HONORED TRADITION OF EXCELLENCE BOTH ON AND OFF THE FIELD.

ANNOUNCEMENT FOR USE DURING BREAKS IN THE GAME

WE ALL KNOW THAT OUR SCHOOL IS AMONG THE VERY BEST IN THE STATE — A REPUTATION EARNED THROUGH EXCELLENCE ON THE FIELD AND IN THE CLASSROOM. TONIGHT, WE ASK ALL SPECTATORS TO HELP UPHOLD THAT PROUD TRADITION BY DEMONSTRATING OUTSTANDING SPORTSMANSHIP THROUGHOUT THE CONTEST. LET'S EXTEND A WARM WELCOME TO OUR VISITORS AND SHOW OUR APPRECIATION FOR THE OFFICIALS WHO TAKE ON THE CHALLENGING TASK OF MANAGING THE GAME WITH FAIRNESS AND INTEGRITY. BEING ONE OF MISSOURI'S TOP SCHOOLS DOESN'T HAPPEN BY CHANCE — IT TAKES COMMITMENT, PRIDE AND FANS LIKE YOU WHO LEAD BY EXAMPLE. WITH YOUR CONTINUED SUPPORT AND POSITIVE CONDUCT, THE LEGACY OF EXCELLENCE AT _____ IS

(high school)

SURE TO THRIVE FOR MANY YEARS TO COME!

ANNOUNCEMENT FOR USE DURING BREAKS NEAR THE END OF THE GAME

FANS ARE REMINDED THAT ENTERING THE PLAYING FIELD OR COURT AT ANY TIME IS STRICTLY PROHIBITED. YOUR COOPERATION IS GREATLY APPRECIATED. WE WOULD ALSO LIKE TO THANK ALL THOSE WHO HAVE REPRESENTED OUR SCHOOL WITH PRIDE BY DEMONSTRATING OUTSTANDING SPORTSMANSHIP THROUGHOUT TONIGHT'S GAME. AS YOU LEAVE, WE ENCOURAGE EVERYONE TO CONTINUE DISPLAYING THAT SAME LEVEL OF RESPECT AND SPORTSMANSHIP — EVEN AFTER THE FINAL WHISTLE.

THANK YOU AND PLEASE RETURN TO _____ FOR OUR NEXT GAME ON

(name of venue)

_____ AT _____.

(Date)

(time)

*All reads can be downloaded on mshsaa.org/media

■ **MSHSAA PSA SCRIPTS (all sports)**

MSHSAA PSA ANNOUNCEMENT - SPORTSMANSHIP — 30 SECONDS

TONIGHT'S GAME IS MORE THAN A CONTEST BETWEEN TWO SCHOOLS—IT'S A CHANCE FOR LEARNING, GROWTH, AND COMMUNITY. HIGH SCHOOL ACTIVITIES TEACH VALUES LIKE TEAMWORK, INTEGRITY, AND RESPECT. YOUR FRIENDS AT _____ AND THE MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION REMIND YOU TO DO YOUR PART: SHOW GOOD SPORTSMANSHIP AND MODEL RESPECT. LET'S PRESERVE MISSOURI'S PROUD TRADITION OF HIGH SCHOOL SPORTS.

MSHSAA PSA ANNOUNCEMENT - RESPECT OFFICIALS — 30 SECONDS

WHETHER IT'S BALLS AND STRIKES, FOULS OR FLAGS, GAME OFFICIALS PLAY A VITAL ROLE IN HIGH SCHOOL SPORTS. THESE MEN AND WOMEN WORK HARD TO ENSURE FAIRNESS AND INTEGRITY. NO ONE GETS EVERY CALL RIGHT—BUT EVERY OFFICIAL DESERVES RESPECT. SO AS YOU ENJOY TODAY'S GAME, BE A POSITIVE EXAMPLE AND RESPECT THE OFFICIALS. THIS MESSAGE IS BROUGHT TO YOU BY YOUR FRIENDS AT _____ AND THE MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION.

MSHSAA PSA ANNOUNCEMENT - BE A ROLE MODEL — 30 SECONDS

ROLE MODELS MATTER NOW MORE THAN EVER—AND YOU HAVE THE POWER TO BE ONE. WHEN YOU SHOW GOOD SPORTSMANSHIP AT HIGH SCHOOL EVENTS, YOU SET AN EXAMPLE OF CHARACTER, RESPECT, AND INTEGRITY. GOOD SPORTS HELP PRESERVE THE TRADITION OF HIGH SCHOOL ATHLETICS AND BUILD COMMUNITY PRIDE. SO LEAD BY EXAMPLE, AND BE A GOOD SPORT. THIS MESSAGE IS BROUGHT TO YOU BY THE MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION AND YOUR FRIENDS AT _____.

MSHSAA PSA ANNOUNCEMENT - BECOME AN OFFICIAL — 15 SECONDS

ATTENTION ALL FORMER ATHLETES AND SPORTS FANS... IT'S TIME TO GET BACK IN THE GAME! BECOME AN OFFICIAL! IT'S GREAT PART-TIME INCOME AND YOU GET BACK IN THE GAME. START TODAY BY FINDING OUT HOW. CONTACT THE MSHSAA OFFICE BY CALLING 573-875-4880 OR VISITING MSHSAA.ORG.

■ **MSHSAA PSA SCRIPTS (all sports)**

MSHSAA PSA ANNOUNCEMENT - MSHSAA TV — 30 SECONDS

MSHSAA AND HUDL ARE PROUD TO BRING YOU MSHSAA TV — YOUR EXCLUSIVE HOME FOR LIVE AND ON-DEMAND COVERAGE OF MSHSAA POSTSEASON ACTION! EVERY THRILLING MOMENT, EVERY CHAMPIONSHIP GAME, EVERY UNFORGETTABLE PLAY — STREAMED LIVE AND ONLY ON MSHSAA TV! WATCH ANYTIME, ANYWHERE — ON THE WEB, ON MOBILE, AND ACROSS YOUR FAVORITE STREAMING PLATFORMS. SO DON'T MISS A SECOND OF THE ACTION — HEAD TO MSHSAA TV AND TUNE IN TO THE EXCITEMENT!

MSHSAA PSA ANNOUNCEMENT - ALL-ACCESS PODCAST — 30 SECONDS

WANT A CLOSER LOOK AT HOW HIGH SCHOOL ACTIVITIES ARE RUN IN MISSOURI? THE MSHSAA ALL-ACCESS PODCAST GIVES YOU A BEHIND-THE-SCENES PASS INTO THE DECISIONS, STORIES, AND PEOPLE SHAPING SCHOOL ACTIVITIES ACROSS THE STATE. FROM ELIGIBILITY AND RULE CHANGES TO EVENT PLANNING AND POSTSEASON INSIGHTS — IT'S EVERYTHING MSHSAA, STRAIGHT FROM THE SOURCE. WHETHER YOU'RE A COACH, EDUCATOR, STUDENT, OR FAN — TUNE IN AND STAY INFORMED. SEARCH MSHSAA ALL-ACCESS ON YOUR FAVORITE PODCAST PLATFORM TODAY!

MSHSAA PSA ANNOUNCEMENT - MSHSAA CENTENNIAL — 30 SECONDS

MSHSAA IS CELEBRATING 100 YEARS OF STUDENT ACTIVITY EXCELLENCE! SINCE 1926, THE MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION HAS CHAMPIONED STUDENT-ATHLETES, MUSICIANS, SCHOLARS, AND PERFORMERS ACROSS THE STATE. NOW, IN OUR CENTENNIAL YEAR, WE'RE HONORING A CENTURY OF UNFORGETTABLE MOMENTS, TEAMWORK, AND TRADITION. VISIT [MSHSAA.ORG/CENTENNIAL](https://mshsaa.org/centennial) TO EXPLORE OUR HISTORY, RELIVE ICONIC MOMENTS, AND JOIN THE CELEBRATION. SHOW-ME 100: CELEBRATING A CENTURY OF CHAMPIONS.

*All reads can be downloaded on mshsaa.org/media

■ 2025 Football Show-Me Bowl Promotional Spots

GUIDELINES:

* Read any combination of two during all MSHSAA football postseason contests

*All reads can be downloaded on mshsaa.org/media

MSHSAA SPOT ANNOUNCEMENT - Football Show-Me Bowl :45

THIS IS _____, INVITING YOU TO EXPERIENCE THE EXCITEMENT OF THE 2025 MSHSAA FOOTBALL SHOW-ME BOWL! CATCH THE TOP TEAMS IN MISSOURI AS THEY BATTLE FOR CHAMPIONSHIP GLORY — FROM 8-MAN TO 11-MAN CLASSES 1 THROUGH 6 — ALL COMPETING ON CRAIG FIELD AT SPRATT MEMORIAL STADIUM IN ST. JOSEPH. MARK YOUR CALENDARS: DECEMBER 4TH THROUGH 6TH — IT'S THREE ACTION-PACKED DAYS OF HIGH SCHOOL FOOTBALL AT ITS FINEST! DON'T MISS A MOMENT OF THE CHAMPIONSHIP DRAMA, UNFORGETTABLE PLAYS, AND THE PRIDE OF MISSOURI HIGH SCHOOL SPORTS. GET ALL THE DETAILS NOW AT MSHSAA.ORG. THAT'S THE 2025 MSHSAA FOOTBALL SHOW-ME BOWL — DECEMBER 4TH THROUGH 6TH. WHERE CHAMPIONS ARE MADE!

MSHSAA SPOT ANNOUNCEMENT - Football Show-Me Bowl :30

THIS IS _____, INVITING YOU TO THE 2025 MSHSAA FOOTBALL SHOW-ME BOWL! WATCH MISSOURI'S TOP HIGH SCHOOL FOOTBALL TEAMS COMPETE FOR STATE TITLES — FROM 8-MAN TO 11-MAN CLASSES 1 THROUGH 6 — DECEMBER 4TH THROUGH 6TH ON CRAIG FIELD AT SPRATT MEMORIAL STADIUM IN ST. JOSEPH. IT'S THREE THRILLING DAYS OF CHAMPIONSHIP ACTION YOU WON'T WANT TO MISS! FOR TICKETS AND MORE INFO, VISIT MSHSAA.ORG. THAT'S THE 2025 FOOTBALL SHOW-ME BOWL — DECEMBER 4TH THROUGH 6TH — WHERE CHAMPIONS ARE MADE!

MSHSAA SPOT ANNOUNCEMENT - Football Show-Me Bowl :15

THIS IS _____, INVITING YOU TO THE 2025 MSHSAA FOOTBALL SHOW-ME BOWL! SEE MISSOURI'S BEST BATTLE FOR CHAMPIONSHIPS — 8-MAN THROUGH CLASS 6 — DECEMBER 4TH TO 6TH AT SPRATT MEMORIAL STADIUM IN ST. JOSEPH. GET DETAILS NOW AT MSHSAA.ORG — WHERE CHAMPIONS ARE MADE!

MSHSAA Basketball Postseason Public Address Announcer Script

National Anthem

(The "Star-Spangled Banner" may be played prior to the first game of each session. It is recommended that the National Anthem be played prior to beginning pregame introductions below).

Pregame Information

Ladies and gentlemen, welcome to _____ for tonight's Missouri
(name of facility or host school)

State High School Activities Association _____ basketball contest.
(District - Sectional - Quarterfinal)

Fans are reminded that the purpose of this contest is to promote the educational mission of these two schools. Do your part by representing your community and school in a positive fashion and displaying good sportsmanship toward officials, players, coaches and other fans during the game. Respect those sitting around you at all times, and enjoy _____ contest.
(tonight's - today's)

Now let's meet tonight's participants . . .

Pregame Introductions

(alternate visitor-home-visitor-home . . . players will shake hands at center court)

Our visiting team tonight will be the _____,
(school) (mascot)

and our home team tonight will be the _____,
(school) (mascot)

Here are the starters . . .

At forward for the _____, number _____, _____
(visiting team) (name)

At forward for the _____, number _____, _____
(home team) (name)

At forward for the _____, number _____, _____
(visiting team) (name)

At forward for the _____, number _____, _____
(home team) (name)

At center for the _____, number _____, _____
(visiting team) (name)

At center for the _____, number _____, _____
(home team) (name)

At guard for the _____, number _____, _____
(visiting team) (name)

At guard for the _____, number _____, _____
(home team) (name)

At guard for the _____, number _____, _____
(visiting team) (name)

At guard for the _____, number _____, _____
(home team) (name)

The head coach for the _____ is _____,
(visiting team) (name)

the head coach for the _____ is _____.
(home team) (name)

■ 2026 Basketball Show-Me Showdown Promotional Spots

GUIDELINES:

** Read any combination during all MSHSAA basketball postseason games*

** All reads can be downloaded on mshsaa.org/media*

MSHSAA SPOT ANNOUNCEMENT - Class 1-3 Basketball Show-Me Showdown :45

MSHSAA IS CELEBRATING 100 YEARS OF UNFORGETTABLE MOMENTS IN HIGH SCHOOL SPORTS—AND THE BASKETBALL SHOW-ME SHOWDOWN IS THE CROWN JEWEL OF THIS CENTENNIAL SEASON! GET READY FOR FAST BREAKS, BUZZER BEATERS, AND CHAMPIONSHIP DREAMS AS THE TOP CLASS 1, 2, AND 3 BOYS AND GIRLS TEAMS HIT THE HARDWOOD AT MIZZOU ARENA, MARCH 11TH THROUGH 14TH! THE UNIVERSITY OF MISSOURI WILL BE ELECTRIC AS FANS FROM ACROSS THE STATE CHEER ON THE BEST OF THE BEST, ALL CHASING STATE TITLES IN THE HEART OF COLUMBIA. BE THERE LIVE FOR THE INTENSITY, THE EMOTION, AND THE HISTORY IN THE MAKING. FIND OUT MORE ABOUT THIS YEAR'S SHOW-ME SHOWDOWN AT [MSHSAA.ORG](https://mshsaa.org) AND BE PART OF THE 100TH ANNIVERSARY CELEBRATION. SHOW-ME 100: CELEBRATING A CENTURY OF CHAMPIONS.

MSHSAA SPOT ANNOUNCEMENT - Class 1-3 Basketball Show-Me Showdown :30

MSHSAA IS CELEBRATING 100 YEARS OF STUDENT ATHLETICS AND ACTIVITIES IN MISSOURI, AND BASKETBALL SHOW-ME SHOWDOWN TAKES CENTER STAGE AS A SIGNATURE CHAMPIONSHIP! DON'T MISS THE CLASS 1, 2 AND 3 BOYS AND GIRLS BASKETBALL SHOW-ME SHOWDOWN, MARCH 11TH THROUGH 14TH AT MIZZOU ARENA IN COLUMBIA. MAKE PLANS NOW TO BE COURTSIDE FOR ALL THE ACTION. FIND OUT MORE ABOUT THIS YEAR'S SHOW-ME SHOWDOWN AT [MSHSAA.ORG](https://mshsaa.org). SHOW-ME 100: CELEBRATING A CENTURY OF CHAMPIONS.

MSHSAA SPOT ANNOUNCEMENT - Class 1-3 Basketball Show-Me Showdown :15

MSHSAA TURNS 100—AND THE BASKETBALL SHOW-ME SHOWDOWN IS BRINGING THE HEAT! CATCH THE CLASS 1–3 SHOW-ME SHOWDOWN AT MIZZOU ARENA, MARCH 11–14. LEARN MORE AT [MSHSAA.ORG](https://mshsaa.org)—SHOW-ME 100: CELEBRATING A CENTURY OF CHAMPIONS.

■ 2026 Basketball Show-Me Showdown Promotional Spots

GUIDELINES:

** Read any combination during all MSHSAA basketball postseason games*

** All reads can be downloaded on mshsaa.org/media*

MSHSAA SPOT ANNOUNCEMENT - Class 4-6 Basketball Show-Me Showdown :45

MSHSAA IS CELEBRATING 100 YEARS OF UNFORGETTABLE MOMENTS IN HIGH SCHOOL SPORTS—AND THE BASKETBALL SHOW-ME SHOWDOWN IS THE CROWN JEWEL OF THIS CENTENNIAL SEASON! GET READY FOR FAST BREAKS, BUZZER BEATERS, AND CHAMPIONSHIP DREAMS AS THE TOP CLASS 4, 5, AND 6 BOYS AND GIRLS TEAMS HIT THE HARDWOOD AT MIZZOU ARENA, MARCH 18TH THROUGH 21ST! THE UNIVERSITY OF MISSOURI WILL BE ELECTRIC AS FANS FROM ACROSS THE STATE CHEER ON THE BEST OF THE BEST, ALL CHASING STATE TITLES IN THE HEART OF COLUMBIA. BE THERE LIVE FOR THE INTENSITY, THE EMOTION, AND THE HISTORY IN THE MAKING. FIND OUT MORE ABOUT THIS YEAR'S SHOW-ME SHOWDOWN AT [MSHSAA.ORG](https://mshsaa.org) AND BE PART OF THE 100TH ANNIVERSARY CELEBRATION. SHOW-ME 100: CELEBRATING A CENTURY OF CHAMPIONS.

MSHSAA SPOT ANNOUNCEMENT - Class 4-6 Basketball Show-Me Showdown :30

MSHSAA IS CELEBRATING 100 YEARS OF STUDENT ATHLETICS AND ACTIVITIES IN MISSOURI, AND BASKETBALL SHOW-ME SHOWDOWN TAKES CENTER STAGE AS A SIGNATURE CHAMPIONSHIP! DON'T MISS THE CLASS 4, 5 AND 6 BOYS AND GIRLS BASKETBALL SHOW-ME SHOWDOWN, MARCH 18TH THROUGH 21ST AT MIZZOU ARENA IN COLUMBIA. MAKE PLANS NOW TO BE COURTSIDE FOR ALL THE ACTION. FIND OUT MORE ABOUT THIS YEAR'S SHOW-ME SHOWDOWN AT [MSHSAA.ORG](https://mshsaa.org). SHOW-ME 100: CELEBRATING A CENTURY OF CHAMPIONS.

MSHSAA SPOT ANNOUNCEMENT - Class 4-6 Basketball Show-Me Showdown :15

MSHSAA TURNS 100—AND THE BASKETBALL SHOW-ME SHOWDOWN IS BRINGING THE HEAT! CATCH THE CLASS 4-6 SHOW-ME SHOWDOWN AT MIZZOU ARENA, MARCH 18–21. LEARN MORE AT [MSHSAA.ORG](https://mshsaa.org)—SHOW-ME 100: CELEBRATING A CENTURY OF CHAMPIONS.

MSHSAA Championship Site Credential Request Deadlines

<u>Championship Event</u>	<u>Request Deadline</u>	<u>Championship Event</u>	<u>Request Deadline</u>
Girls Golf	Oct. 15	Boys Individual Tennis	May 12
Girls Individual Tennis	Oct. 21	Boys Golf	May 13
Girls Team Tennis	Oct. 28	Boys Team Tennis	May 19
Fall Softball	Oct. 28	Track and Field (Class 1-3)	May 19
Girls Volleyball	Nov. 3	Spring Softball	May 21
Cross Country	Nov. 4	Boys Volleyball	May 22
Boys Swimming & Diving	Nov. 11	Track and Field (Class 4-5)	May 26
Boys Soccer	Nov. 18	Baseball (Class 1-4)	May 29
Show-Me Bowl (Football)	Dec. 2	Baseball (Class 5-6)	Jun. 2
Girls Swimming & Diving	Feb. 17	Girls Soccer	Jun. 2
Wrestling	Feb. 23		
Show-Me Showdown (Basketball) (Class 1-3)	Mar. 9		
Show-Me Showdown (Basketball) (Class 4-6)	Mar. 16		



"MSHSAA promotes the value of participation, sportsmanship, team play, and personal excellence to develop citizens who make positive contributions to their community and support the democratic principles of our state and nation."